



## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants :	Jacobi, et. al.	) Group Art Unit 3622
		)
Appl. No. :	09/850,263	) Confirmation No. 1552
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Filed :	May 7, 2001	)
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For :	Personalized Recommendations of Items Represented Within a Database	)
		)
Examiner :	Donald Champagne	)
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AMENDMENT

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated August 26, 2004, please reconsider the above-referenced application in view of the following amendments and remarks.